



LAS VEGAS

PRESS KIT

PROPERTY FACT SHEET

GENERAL DESCRIPTION: [Hard Rock Hotel & Casino](#) is Las Vegas' off-Strip playground, just minutes from McCarran International Airport. Mixing rock 'n' roll with class and sophistication, Hard Rock Hotel offers an energetic entertainment and gaming experience. The AAA Four Diamond Award-winning resort is known for its innovative music scene where acts such as The Rolling Stones, Bon Jovi, Paul McCartney, Incubus, Nine Inch Nails, and The Killers have all performed.

Hard Rock Hotel has over 1,500 fully modern, state-of-the-art rooms and suites that feature all of the services and amenities of larger casino hotels, while still preserving an intimate and exclusive environment with unique advantages such as its world-class pools and comfortable boutique feel.

SETTING: Hard Rock Hotel & Casino is the premier destination entertainment resort, located on 26 acres at the corner of Harmon Avenue and Paradise Road.

OPENING DATES: Hard Rock Hotel & Casino – 1995
Paradise Tower – 2009
HRH All-Suite Tower – 2010

ROOM AMENITIES: **HRH Tower** – The all-suite HRH Tower presents the kind of service and amenities expected in a luxurious five-star resort. Combining a little rock 'n' roll with a lavish atmosphere, HRH Tower offers guests the ultimate experience of supreme indulgence, including private arrival, porte-cochère with complimentary valet, complimentary self-parking, and exclusive hotel registration and lobby areas. Decorated for music royalty, the suites are donned in plush creams and whites with dark brown and black accent pieces throughout. Each room includes a separate living and sleeping area with a fully stocked minibar, oversized bathroom, high-speed Internet access, a 42" LCD high definition TV, and a JBL Soundbar – an AMX 12" Touch Panel music system with iPod dock and access to more than 2,000 songs and playlists. HRH Tower takes the playful energy established by Hard Rock Hotel and transforms it into a regal experience of class and sophistication.

Paradise Tower – These rooms use sleek materials like leather, wood, and silver studded velvet to enhance the senses and emphasize the rock 'n' roll experience. Each room provides a fully stocked minibar, large bathroom, JBL stereo with auxiliary input, high-speed Internet access via TV or wireless and a 42" LCD high-definition TV. The rooms in Paradise Tower exude a chic playfulness with optimal comfort and function.

Casino Tower – Hard Rock Hotel & Casino recently completed a \$13 million remodel of its Casino Tower. All 640 rooms and suites have been renovated to provide guests with sleek new furnishings, quartz countertops, spa-like oversized bathrooms with elegant marble flooring, lighted makeup mirrors, new artwork adorning the walls, and convenient USB ports throughout each room. The tower features clean, modern lines and sumptuous bedding. Amenities include a fully-stocked minibar, a 55" high-definition TV, and exclusive

bath essentials. Each room is also equipped with French doors that open to breathtaking pool or city views.

MEETING SPACE:

Hard Rock Hotel currently offers 40 meeting rooms encompassing more than 110,000 square feet of flexible meeting space including The Joint, Vinyl, Muse Hall, Artist Hall, Festival Hall, and the Studio Collection. Boardrooms and meeting rooms in the Studio Collection feature built-in flat screens with projection capability, wireless Internet, CAT5 cabling and Higher Frequency, a program offering customizable sensory meeting packages for every group that will enhance the impact of the event.

BY THE NUMBERS:

Property Size	30 acres
Accommodations	1,504 rooms, including 448 suites
Meeting Space	Approximately 110,000 square feet
Casino	Approximately 60,000 square feet
Pools	4.8 acres

RESTAURANTS:

Culinary Dropout – Culinary Dropout, Fox Restaurant Concepts' little "rebel child," breaks all the rules with its uniform-free staff and relaxed, soulful ambiance. Six-time James Beard Foundation semi-finalist for Outstanding Restaurateur Sam Fox offers Las Vegas a hip and funky hangout to sip creative libations, savor tasty pub grub, and take in live music every weekend.

Dunkin' Donuts – Dunkin' Donuts is America's favorite 24/7 stop for coffee and baked goods. The iconic eatery offers donuts, bagels, muffins, regular, decaf and flavored coffees, lattes, macchiatos, hot chocolate, and espresso as well as iced coffee, Coolattas, smoothies, and teas. In addition to classic breakfast sandwiches, Dunkin' Donuts also offers freshly made bakery sandwiches in combinations like chicken and bacon, ham and cheddar, or turkey and bacon.

福Fú – Meaning "luck" in English, 福Fú features a fusion of authentic Chinese cuisine and regional Asian inspirations. Fit for both casual and adventurous diners, signature dishes will evoke exotic flavors fired up by prominent Las Vegas resident and 福Fú's executive chef, Ming See Woo. Westar Architectural Group is credited for the contemporary elegance of the main dining room's décor, which is comprised mainly of bamboo, metal textures red, gold, and black accents.

Fuel Café – Located in Paradise Tower, Fuel Café offers an assortment of Illy branded Italian coffees and espresso drinks, loose leaf teas, freshly blended smoothies, pastries and sandwiches. Whether guests are looking for a quick bite or a detoxifying açai smoothie, Fuel Café has something for everyone.

Goose Island Pub – Guests can enjoy a cold one at Nevada's first Goose Island Pub. Goose Island Beer Company is an innovator and leader in craft brewing, and the resort offers eight of its signature beers on tap, bottles of Bourbon County, and a wide selection of wines, liquor, and pub-style food.

MB Steak – MB Steak, A Steakhouse By David & Michael Morton, is a luxury steakhouse that represents the next generation in a long legacy of restaurateurs, which includes their father, legendary restaurateur Arnie Morton, their grandfather Morton C. Morton, and Hymie, their great-grandfather. MB stands for "My Brothers." MB Steak pairs the old-school steakhouse standard with a rich, comfortable vibe. The menu of expertly-sourced steaks, seafood and shellfish is complemented by creative chef-driven preparations. MB Steak's diverse wine list is curated with intention and is accompanied by an extensive selection of premium spirits and craft cocktails, served across a leather bar. The 7,800-square-foot restaurant reveals itself gradually through its tunnel entryway opening onto the first floor bar and dining room, a lit staircase leads to the garden bar and lounge. The private dining room and bar room offer intimate alternatives. MB Steak is accessible by private valet and through Hard Rock Hotel &

Casino. Designed in collaboration with Karen Herold of Studio K Creative, MB Steak is sexy, luxurious and supremely comfortable.

Mr. Lucky's – There are diners, and then there's Mr. Lucky's, one of Vegas's legendary 24-hour retro-style eateries. If only these walls could talk. Guests have been coming for the colossal dishes, spiked milkshakes, burgers, breakfasts, and home-style service for more than two decades.

Nobu – Nobuyuki Matsuhisa, known to the world simply as "Nobu," is the acclaimed and highly influential chef proprietor of Nobu restaurants around the globe. His use of fresh seafood flown in daily from different parts of the world goes beyond the standard of any Japanese restaurant. Combining world class hospitality and innovative use of flavors and textures, Nobu takes his guests on a culinary adventure that transcends the dining experience.

Oyster Bar – Led by distinguished Executive Chef Bradley Manchester, the 16-seat, full-service restaurant and bar fuses fresh oysters, seafood, produce and rich pan roasts with contemporary flavors as well as offering top-shelf premium libations and beer.

Pink Taco – This mega-hip Mexican cantina is known for its trademark Pink Tacos that [Thrillist](#) named some of the best in Las Vegas. The classic Pink Tacos are made with fresh corn tortillas and black beans topped with chicken, salsa roja, pickled onions and avocado. And did we mention the margaritas? Perfect for enjoying on the patio overlooking our world-famous pool scene.

Pizza Forte – Loosely translated from Italian as "powerful pizza," Pizza Forte offers traditional New York-style pizza and square, Roman-style pan pizza by the slice with toppings including homemade sausage and fresh vegetables as well as gluten-free options. In addition to freshly made pizza, fountain drinks, and desserts including cannoli, Pizza Forte also offers house-made meatball sandwiches and jalapeño sausage. Pizza Forte is the only Las Vegas dining venue to offer three varieties of Hofmann hot dogs: 100% beef, pork and beef, and pork and veal varieties. The location also offers to-go items and hotel room delivery. Domestic and imported beers as well as red and white wine are available.

ENTERTAINMENT:

The Joint – The Joint is a 4,255-person capacity venue that serves as a sophisticated, intimate and unparalleled entertainment destination. The Joint features seven luxury suites, a VIP studio level, state-of-the-art sound system, superior video technology, and a production package tailor-made for artist comfort. It has received numerous accolades including "No. 1 Hottest Club in America" award by *Billboard* magazine, "Best Live Music Venue in Las Vegas" by MetroWize.com, "Best New Major Concert Venue" at the Pollstar Awards, "Best Live Music Venue" in AOL City's Best awards, "Best Rock Residency Program" by *Las Vegas Weekly*, "Best Concert Venue" by *Las Vegas Review-Journal*, and more. The Joint delivers unforgettable live music experiences with performances by both legendary and ground-breaking artists including Paul McCartney, The Killers, Bon Jovi, Kenny Chesney, Arcade Fire, Avenged Sevenfold, Rise Against, Paramore, Muse, Drake and No Doubt. The venue created the successful concept of rock 'n' roll residencies with special engagements such as Mötley Crüe in Sin City, Guns N' Roses Appetite for Democracy, Def Leppard Viva Hysteria!, and Journey Las Vegas.

Vinyl – Vinyl is Hard Rock Hotel's most intimate live entertainment venue, with an old school speakeasy vibe, complete with Chicago-common brick, distressed wood floors and a stellar sound system. Fans can check out new and upcoming talent performing rock, metal, jazz, blues, country, and even stand-up comedy.

Magic Mike Live – Magic Mike Live is a sizzling 360-degree dance and acrobatic striptease spectacular guaranteed to bring on the heat. Based on the hit films *Magic Mike* and *Magic Mike XXL*, the show recreates the mythic Club Domina as a cabaret nightclub space inside Hard Rock Hotel & Casino, capturing the magnetism of the *Magic Mike* franchise. Thirteen

of the hottest and most talented men in the country perform in front of, behind and above the audience. Conceived by Channing Tatum and co-directed by Tatum and film franchise choreographer Alison Faulk, the show features sexy and daring themed dance and strip routines punctuated by one-of-a-kind acts from a wildly diverse cast of performers.

Raiding The Rock Vault – *Raiding The Rock Vault* brings the history of rock ‘n’ roll to life inside Vinyl. The show features classic anthems by the biggest acts in music including The Rolling Stones, The Who, The Doors, Jimi Hendrix, Led Zeppelin, Deep Purple, Boston, U2, Foreigner, Bon Jovi, Whitesnake, and many more. The show tells the story of classic rock from the 1960s to the 1980s and is performed by members of some of the greatest rock bands in history. *Raiding The Rock Vault* takes place inside Vinyl every Saturday through Wednesday at 8:30 p.m.

BARS/LOUNGES:

Center Bar – The legendary scene is set at the heart of the casino where guests can take a seat at the bar, at high boys surrounding the perimeter, or in the chic lounge area to order their favorite drinks and enjoy the best view of the casino.

Juice Bar – Conveniently located between Reliquary Spa and Kelly Cardenas Salon, Juice Bar offers coffee, espresso, and smoothies, along with protein, vitamin, and alcoholic boosts that can be added to any hot or cold beverage.

SmashBar – SmashBar lives up to its name as the sexy new place to mix and mingle. Get a bird’s-eye view of all the action in this stylishly comfortable enclave with your favorite hand-crafted cocktail.

Midway Bar – For a great spot to watch the game or play a few slots, Midway Bar located across from Mr. Lucky’s has what you are looking for with six TVs and 22 video poker machines.

Side Bet Bar – After placing bets at the Race & Sports Book powered by CG Technology, enjoy beer on tap, a full bar, seven high-definition TVs and eight bar top gaming machines.

NIGHTLIFE:

Vanity Nightclub – An eclectic jewel box, Vanity Nightclub is adorned with pearls and hand-cut crystals fused with bronze and gold, surrounded by antique mirrors, rubbed brass and black chrome. The startling sumptuousness of velvets, deep satins and rich tapestries add to the gleaming textures throughout the venue. Vanity is reserved exclusively for special events and parties.

DAYLIFE:

Rehab Beach Club – Rehab Beach Club at Hard Rock Hotel & Casino is the preeminent daytime experience in Las Vegas. *Las Vegas Review-Journal* said it’s “the original and yet still the best party” in Sin City. Rehab was also featured on Travel Channel’s “21 Sexiest Beach Bars,” described as “the must-see place on a Sunday afternoon.” Rehab has also been named the “best known, biggest and craziest pool party” by the *Los Angeles Times* and was called “legendarily raucous” by *Travel + Leisure*. In addition, the dayclub won the (DAY) Lifetime Achievement Award from *Vegas Seven*.

RETAIL:

Affliction – With flagship stores in Los Angeles, Miami, Moscow and Las Vegas, Affliction’s dark overtones and amazing art continue to dominate with industrial and natural materials, exposed brick and a sculptural iron tree that crawls along the ceiling. Hard Rock Hotel enthusiasts and those who live fast will feel at home in the contemporary surroundings while shopping for their favorite Affliction, Affliction Black Premium and Sinful denim, t-shirts, wovens, swim, outerwear, watches, belts, and more.

Bezel – Bezel, operated by Hudson Group, offers high-end watches and timepieces to appeal to the diverse tastes of Hard Rock Hotel’s guests. Curated fixtures furnish the store to amplify the craftsmanship and detailing of master watchmakers. The store’s colors and materials evoke a masculine feel. Bezel is located next to Pink Taco.

Chill by Hudson – The Chill by Hudson sundry shop offers travel essentials ranging from books, magazines, snacks, and beverages to travel and convenience necessities, tasteful local souvenirs, and electronics. The store is based on the iconic Hudson News concept in travel destinations throughout North America and is located next to Dunkin' Donuts.

Day + Night – The sophisticated apparel store covers shoppers' leisure travel wardrobe needs from a sun-drenched day at the pool to a star-studded night on the town. Black and white checkered tile flooring accentuates the juxtaposition between daywear and evening apparel with a large, open black ceiling and metallic gold drapery. Shoppers can find clothing, accessories and sunglasses brands including M. Fredric, Johnnie-o, Hershel Supply Co., Maui Jim, Tom Ford, Gucci, and many more.

Hart & Huntington Tattoo Company – Hart & Huntington Tattoo Company was founded by freestyle motocross legend Carey Hart. The shop features some of the best resident tattoo experts in the country, while also playing host to talented guest artists. The tattoo artists pride themselves on offering a great customer experience for both veterans and first time clients, as well as building a brand around high-quality body artwork. The shop features an evolving computerized flash system, displays by renowned tattoo artists, and a retail area offering the latest Hart & Huntington designs and custom merchandise.

Hootenanny by Hudson – Hootenanny by Hudson is a sundry shop that offers travel essentials ranging from magazines, snacks, tobacco and alcoholic beverages to travel and convenience necessities, tasteful local souvenirs, and electronics. The store is based on the iconic Hudson News concept in travel destinations throughout North America and is located on the casino level of the HRH Tower.

John Varvatos – John Varvatos' 3,000-square-foot boutique is where fashion and music can live and groove together. The store features a stage with top-of-the-line gear for planned events, as well as impromptu jam sessions from visiting rockers, stars, and shoppers alike. In addition to all three of its signature brands (Collection, Star USA, and Converse), the store is the exclusive Nevada dealer of James Trussart guitars. Made from custom-shaped metals, the high-end instruments have landed in the hands of well-known collectors such as Billy Gibbons of ZZ Top, Joe Perry of Aerosmith, and Rick Nielsen of Cheap Trick.

Shine – Girly shimmer and shine is given a rock 'n' roll edge in this high-end jewelry store. Shoppers are treated to an intimate, boutique atmosphere that is grounded in rustic reclaimed wood and modern detailing. Here they can discover brands including Thomas Sabo, Roberto Coin, Sidney Evan, King Baby, and Tateossian.

The Hard Rock Store – Located just off the main casino floor next to Mr. Lucky's, The Hard Rock Store has just what guests need to commemorate their trip to Las Vegas. Pictures are worth a thousand words but sometimes nothing does it like a t-shirt, baseball cap or souvenir shot glass featuring the world-famous Hard Rock Hotel logo.

SPA & SALON:

Kelly Cardenas Salon – A PAUL MITCHELL® FOCUS Salon – Located across from Reliquary Spa inside the luxurious HRH All-Suite Tower, hair industry maven extraordinaire Kelly Cardenas offers his mix of rock 'n' roll, fashion, and luxury to Hard Rock Hotel & Casino guests. The beauty destination offers services such as haircuts, color, blowouts, and more.

Reliquary Water Sanctuary & Spa – Located inside the all-suite HRH Tower, the luxurious Reliquary Spa offers a sensory feast that will leave you relaxed, refreshed and ready for your next sensation. Guests can treat themselves to deliciously decadent spa treatments such as the signature Drum Sticks Massage, where bamboo reeds are used to drum, tap and roll away stress and tension, restoring the body's natural balance. Reliquary's soothing and stylish ambiance features a sauna, whirlpool, co-ed Roman bath, and several lounges for additional relaxation.

Fitness Studio – Guests can recharge their bodies in the Fitness Studio. Located within the Reliquary Water Sanctuary & Spa, this fitness center offers guests state-of-the-art exercise equipment and numerous plasma TV screens.

POOLS:

Breathe – Breathe is an exclusive yet sophisticated environment comprised of two secluded pool areas. Perched above Nirvana is Breathe Lounge, peering out onto a sweeping vista of the Las Vegas Strip.

Dish Pool – Dish Pool is a relaxing escape with a circular infinity wading pool surrounded by VIP cabanas, offering spectacular views of the famous Las Vegas Strip skyline.

Nirvana Pool – Just steps from the all-suite HRH Tower, Nirvana accommodates hotel guests seeking a serene retreat with enhanced service, amenities, and an unparalleled atmosphere. An expansive pool area provides sandy beaches, daybeds, cabanas, a bar & grill, and swim-up blackjack. There are also eight spa villas, each equipped with an outdoor patio offering direct access to Nirvana Pool.

Paradise Beach – Home to the world-famous Rehab Beach Club, Paradise Beach maintains its tropical scenery with Caribbean-blue water, sandy beaches, and top-notch food and beverage service from the Palapa Bar & Grill, as well as swim-up blackjack.

South Beach – A secluded beachside sanctuary awaits for our 21-and-older guests. Located adjacent to the patios of Culinary Dropout and Pink Taco, South Beach provides a convenient tropical getaway.

GAMING:

Dragon Salon – Dragon Salon invites guests to enjoy Asian gaming in the all-suite HRH Tower. Dragon Salon features eight baccarat tables (two of which are EZ Baccarat) and one Pai Gow table. Dragon Salon is located near 福Fú Asian Kitchen, which features a fusion of authentic Chinese cuisine and regional Asian inspirations.

Race & Sports Book Powered by CG Technology – The state-of-the-art race and sports book features signature trading station architecture and mobile wagering tablets, giving each patron access to multiple screens on which to bet and watch their chosen games. The venue offers guests the excitement of a traditional sports book with the casual atmosphere of a sports bar. The sports book is adorned with HD TVs, plasma screens and sports memorabilia that create an unforgettable place to watch your favorite teams.

Backstage Pass Rewards Club – Backstage Pass rewards guests for almost every dollar they spend on and off the casino floor. Whether through hotel stays, dining, shopping or play, guests earn points toward free slot play and comps, along with special discounts and exclusive access throughout nearly the entire property.

EXECUTIVE TEAM:

President, Warner Gaming, LLC	Bill Warner
Chief Operating Officer	Jody Lake
Chief Marketing Officer	Jania Lambert
General Manager	Gary Scott
Vice President of Finance	Chad Konrad
Vice President/General Counsel	Katie Fellows
Vice President of Casino Marketing	Javier De La Rosa
Vice President of Human Resources	Doug McCombs
Vice President of Casino Operations	Joseph Totoro
Vice President of Food and Beverage	Charline Padgett
Vice President of Group Sales and Operations	Drew Varga
Vice President of Entertainment	Chas Smith

OWNER/PROPRIETORS:

Hard Rock Hotel & Casino Las Vegas is owned by Brookfield Real Estate Finance Fund II and managed by WG-Harmon, LLC, a subsidiary of Warner Gaming, LLC.

ARCHITECT:

Klai Juba Architects led both property expansions. The firm has also led other highly successful projects in Las Vegas, including the Four Seasons Hotel and Mandalay Bay.

DESIGN:

Designer Mark Zeff is the man behind the creativity of the latest expansion. The New York-based designer has added design elements that are chic and upscale to the already existing rock 'n' roll feel of the Hard Rock Hotel & Casino.

MEDIA CONTACT

Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



LAS VEGAS

MEETINGS AND CONVENTIONS FACT SHEET

OVERVIEW

A boutique hotel by Vegas standards, the AAA Four Diamond Award-winning Hard Rock Hotel & Casino currently features 110,000 square feet of flexible, multi-faceted meeting and convention space. Last year, the meeting and convention space underwent an 18,000-square-foot expansion to accommodate a larger segment of business guests. Our 1,504 rooms and suites provide a generous variety of lodging options. Those who like to mix business with pleasure and network beyond the itinerary will enjoy convenient access to delicious dining, energetic bars, spectacular pools, and varied entertainment.

Hard Rock Hotel currently offers 40 meeting rooms encompassing more than 110,000 square feet of flexible meeting space including The Joint, Vinyl, Muse Hall, Artist Hall, Festival Hall and the Studio Collection. Boardrooms and meeting rooms in the Studio Collection feature built-in flat screens with projection capability, wireless Internet, CAT5 cabling, and Higher Frequency, a program offering customizable sensory meeting packages for every group that will enhance the impact of the event.

ADDITIONAL MEETING SPACE

In addition to a wide range of convention halls and boardrooms, Hard Rock Hotel & Casino offers many special event venues to serve as distinctive and unexpected gathering spots for corporate clients. One-of-a-kind settings such as music venues The Joint and Vinyl, along with the Breathe Pool and luxurious lounges, are available to create a truly memorable experience.

FOOD AND BEVERAGE

For each event, a dedicated, professional staff including a full-service banquet and event sales team, as well as our award winning executive chef, are available onsite to craft exceptional and aesthetically impressive cuisine customized to the group's needs. Catering services are also available from the property's onsite restaurants, including Pink Taco, 福Fú Asian Kitchen, Oyster Bar, Mr. Lucky's, Culinary Dropout, MB Steak, Pizza Forte, and NOBU.

AUDIO & VISUAL SERVICES

For production needs, Encore Event Technologies, the official audiovisual partner of Hard Rock Hotel & Casino, offers full-service technical expertise to transform any of our one-of-a-kind venues into a tailored and sophisticated experience for your event. For Encore information and pricing, please contact encore@hrhvegas.com.

BOOKING

Michael Rowland, Executive Director of Group Sales; 702.693.5234;
mrowland@hrhvegas.com

WEBSITE

www.hardrockhotel.com/meetings

MEDIA CONTACT

Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



ENTERTAINMENT

Fact Sheet

THE JOINT

The Joint at the AAA Four Diamond Award-winning Hard Rock Hotel & Casino Las Vegas is a 4,255-person capacity venue that serves as a sophisticated, intimate and unparalleled entertainment destination. The Joint features seven luxury suites, a VIP studio level, state-of-the-art sound system, superior video technology, and a production package tailor-made for artist comfort. It has received numerous accolades including “No. 1 Hottest Club in America” award by *Billboard* magazine, “Best Live Music Venue in Las Vegas” by MetroWize.com, “Best New Major Concert Venue” at the Pollstar Awards, “Best Live Music Venue” in AOL City’s Best awards, “Best Rock Residency Program” by *Las Vegas Weekly*, “Best Concert Venue” by *Las Vegas Review-Journal* and more. The Joint delivers unforgettable live music experiences with performances by both legendary and groundbreaking artists including Paul McCartney, The Killers, Bon Jovi, Kenny Chesney, Nine Inch Nails, The Who, Imagine Dragons, Prince, Arcade Fire, Muse, Drake, and No Doubt. The venue has been home to successful residencies from Carlos Santana, Tiësto, Mötley Crüe, Guns N’ Roses, Def Leppard, KISS, Scorpions, Rascal Flatts, and Journey.

VINYL

Vinyl is an intimate venue featuring a diverse array of resident acts, touring bands, comedians, and more. Emanating a speakeasy atmosphere, Vinyl expresses a trendy industrial look and feel, featuring Chicago-common brick and cinderblock, wood floors and an exposed, sky-high ceiling. Along the perimeter of the venue is a bar where guests can watch all the action, while sipping on their favorite drink. An impressive state-of-the-art entertainment system offers high-definition television screens that project images and video on both sides of the main stage. In 2017, *Raiding The Rock Vault* found its new home at Vinyl. The show features classic anthems by the biggest acts in music including The Rolling Stones, The Who, The Doors, Jimi Hendrix, Led Zeppelin, Deep Purple, Boston, U2, Foreigner, Bon Jovi, Whitesnake, and many more. The show tells the story of classic rock from the 1960s to the 1980s and is performed by members of some of the greatest rock bands in history. *Raiding The Rock Vault* takes place inside Vinyl every Saturday through Wednesday at 8:30 pm.

MEDIA CONTACT

Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



福FÚ ASIAN KITCHEN
Fact Sheet

LOCATION	Hard Rock Hotel & Casino Las Vegas HRH Tower 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE	702.522.8188
HOURS	Sunday – Thursday: 11:30 a.m. to 10 p.m. Friday – Saturday: 11:30 a.m. to 11 p.m.
EXECUTIVE CHEF	Ming See Woo
DIRECTOR OF OPERATIONS	Theresa Woo
GENERAL MANAGER	Tony Woo
AST GENERAL MANAGER	Jason Duran
DATE OPENED	November 2012
RESERVATIONS	Reservations are accepted. For parties of 12 or more please call 702.693.5271.
CREDIT CARDS	All major credit cards are accepted.
CUISINE	福Fú Asian Kitchen features a fusion of authentic Chinese cuisine with regional Asian inspirations. Signature dishes include the grilled tenderloin of beef with spicy 福Fú sauce and the sea bass with sake miso glaze. Vegetarian and vegan options are also available.
OCCUPANCY	160
DÉCOR	Designed by Westar Architects, the eatery boasts a chic, modern design with red plush chairs, bamboo chandeliers, and a wall covered with golden egg shell accents.
PRIVATE DINING AREA	A private dining area seats up to 40 people. A special menu is available upon request. To book, please contact 702.693.5271.
BAR	Signature beverages include the Chinese Zodiac Cocktails including year of the Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Sheep, Monkey, Rooster, Dog, and Pig.
MEDIA CONTACTS	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



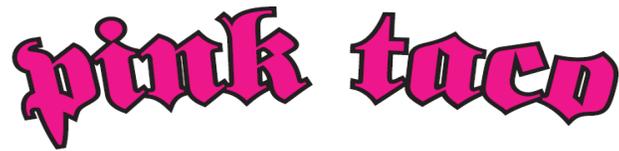
Goose Island Pub Fact Sheet

Location:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road Las Vegas, NV 89169
Telephone:	702.693.6722
Hours:	Daily: 11 a.m. – late
Vice President of Food & Beverage:	Charline Padgett
Date Opened:	June 20, 2016
Reservations:	Reservations are accepted. For parties of 12 or more please call 702.693.5271.
Credit Cards:	All major credit cards are accepted.
Occupancy:	150
Square Footage:	2,800
Décor:	Goose Island Pub's environment of urban-inspired accents pays tribute to the beer maven's Chicago roots.
Bar:	Hard Rock Hotel & Casino offers eight of Goose Island Beer Company's signature beers on tap, bottles of Bourbon County, and a wide selection of wines and liquor.
Cuisine:	Goose Island Pub pairs its artisan brews with pub-style dishes.
Media Contacts:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



MR. LUCKY'S
Fact Sheet

LOCATION	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
TELEPHONE	702.693.5592
HOURS	24 hours a day, seven days a week.
EXECUTIVE CHEF	Gary Fowler
GENERAL MANAGER	Melissa Branco
DATE OPENED	Day one at Hard Rock Hotel (1995).
RESERVATIONS	Reservations are not accepted.
CREDIT CARDS	All major credit cards are accepted.
CUISINE	Open around the clock, Mr. Lucky's offers guests mouthwatering diner cuisine for the sophisticated palate along with punk décor, an exposed kitchen, high-definition TVs and a great view of the casino floor. Signature dishes include burgers, flatbreads, and breakfast all day. The Bloody Mary here is a one-of-a-kind concoction complete with Belvedere vodka, spicy tomato, shrimp cocktail, celery stalk, Slim Jim, beef jerky, deviled egg, waffle slider, pickle spear, horseradish and lime.
OCCUPANCY	220
DÉCOR	A trendy punk décor, featuring music memorabilia, creates a one-of-a-kind atmosphere experience. The diner is adorned with low black lights and dark walls which are covered with band memorabilia from artists such as Blondie, Kurt Cobain, The Ramones, The Clash, and more.
PRIVATE DINING AREA	Mr. Lucky's can be booked for private events up to 44 guests. A special menu is available upon request. To book, please contact 702.693.5271.
BAR	A full bar is available 24/7.
MEDIA CONTACTS	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



Pink Taco Fact Sheet

Location:	Hard Rock Hotel & Casino Las Vegas 4455 Paradise Road, Las Vegas, NV 89169
Telephone:	702.693.5525
Hours:	Monday – Thursday: 11 a.m. to 10 p.m. Friday – Saturday: 11 a.m. to late night Sunday: 11 a.m. to 10 p.m. Brunch: Saturday – Sunday: 11 a.m. to 2 p.m. Happy Hour: Monday – Friday: 3 to 7 p.m.* *excludes concert nights at The Joint
Executive Chef:	Crystal Parker
General Manager:	Cindy Faraci
Date Opened:	Day one at Hard Rock Hotel (1995).
Reservations:	Reservations are accepted. For parties of 12 or more please call 702.693.5271.
Credit Cards:	All major credit cards are accepted.
Cuisine:	The restaurant is known for putting a California spin on traditional Mexican fare, and especially for its trademarked Pink Tacos, made with homemade pink corn tortillas, black beans, grilled chicken, salsa arbol, pickled onions, and avocado.
Occupancy:	280 inside, 400 with patio seating.
Décor:	A mega-hip Mexican cantina, Pink Taco is a folk-art bedecked hotspot adorned with classic low-rider bicycles, Día de los Muertos décor and an assortment of authentic Mexican craftwork.
Private Dining Area:	Pink Taco can be booked for private events. To book, please contact 702.693.5271.
Bar:	A full bar is available. Signature drinks include Mi Casa Margarita, Golden Cadillac Margarita and the Watermelon Cielo.
Media Contact:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100

OYSTER BAR

Oyster Bar Fact Sheet

Location:	Hard Rock Hotel & Casino Las Vegas HRH Tower 4455 Paradise Road Las Vegas, NV 89169
Hours:	Sunday – Thursday: 11 a.m. to 11 p.m. Friday – Saturday: 11 a.m. to 2 a.m.
Executive Chef:	Bradley Manchester
Vice President of Food & Beverage:	Charline Padgett
Date Opened:	February 5, 2017
Reservations:	Reservations are not accepted.
Credit Cards:	All major credit cards are accepted.
Occupancy:	16
Square Footage:	752
Bar:	Oyster Bar offers a full-service bar with specialty cocktails and premium libations and beer.
Cuisine:	Oyster Bar fuses fresh oysters, seafood and rich pan roasts with contemporary flavors. Signature dishes include calamari “fries,” fried oysters & pickles, classic pan roast, curried coconut seafood stew, shrimp & grits, and fish & chips.
Media Contacts:	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



FACT SHEET

Location:	Hard Rock Hotel & Casino Las Vegas HRH Tower 4455 Paradise Road Las Vegas, NV 89169
Parking:	Complimentary private valet/complimentary parking garage
Reservations:	702.483.4888 or mbsteaklv.com/reservation
Website:	mbsteaklv.com
Social Media:	Facebook: @MBSteak Twitter: @MBSteak Instagram: @MBSteak
Hours of Operation:	Opens daily at 5 p.m.
Executive Chef:	Patrick Munster
General Manager:	Rafael Ramirez
Capacity:	Main Bar & Lounge: 75 cocktail Private Bar Room: 16 seated, 30 cocktail Dining Room: 100 seated Garden Lounge: 75 cocktail Upstairs Private Dining Room: 60 seated Garden Lounge & Private Dining Room: 125 cocktail
Price Range:	Prices starting at: Appetizers: \$12 Salads: \$13 Chilled Seafood: \$18 Sides: \$12 Entrees: \$31 Signature Steaks: \$41 Desserts: \$10
Credit Cards:	All major credit cards accepted
Overview:	Brothers David and Michael Morton have come together to create MB Steak, a luxury steakhouse at the Hard Rock Hotel & Casino Las Vegas. MB Steak represents the next generation

in a long legacy of restaurateurs, which includes their father, legendary restaurateur Arnie Morton, their grandfather Morton C. Morton, and Hymie, their great-grandfather. MB stands for “My Brothers.” MB Steak pairs the old-school steakhouse standard with a rich, comfortable vibe. The menu of expertly-sourced steaks, seafood and shellfish is complemented by creative chef-driven preparations. MB Steak’s diverse wine list is curated with intention, and is accompanied by an extensive selection of premium spirits and craft cocktails, served across a leather bar. The 7,800-square-foot restaurant reveals itself gradually through its tunnel entryway opening onto the first floor bar and dining room, a lit staircase leads to the garden bar and lounge. The private dining room and bar room offer intimate alternatives. MB Steak is accessible by private valet and through the Hard Rock Hotel & Casino. Designed in collaboration with Karen Herold of Studio K Creative, MB Steak is sexy, luxurious and supremely comfortable.

Media Contacts:

Stephanie Wilson/Lauren Cahlan

Wicked Creative: 702-868-4545

Morton@WickedCreative.com



**REHAB BEACH CLUB
Fact Sheet**

- ABOUT:** As the originators of daytime, Hard Rock Hotel & Casino Las Vegas continues its infamous reign with an amplified and progressive poolside experience called Rehab Beach Club. The pool party that started it all attracts Las Vegas' most tantalizing gods and goddesses to a true paradise environment boasting VIP bungalows, cabanas, and daybeds – all set the beat of the hottest DJ's and pop culture icons.
- ADMISSION:** General admission starts at \$50 for men, \$30 for women. Guests must be 21 years of age or older with a valid form of identification to attend.
- HOURS:**
Wednesday, 11 a.m. to dusk
Friday, 11 a.m. to dusk
Saturday, 11 a.m. to dusk
Sunday, 11 a.m. to dusk
- CABANAS/DAYBEDS:** Private deluxe cabanas and VIP bungalows are available for guest rental, and include a personal cocktail server, a 40" flatscreen TV, ceiling fan, and misters as well as a safe and mini fridge. Also available to reserve are daybeds located on the pool deck, sand, and overlooking the Paradise Beach pool. Guests can use the interactive map and inquire on pricing at www.rehablv.com, emailing nl@hrhvegas.com, or calling 702.693.5505.
- BEVERAGE:** In addition to a full bar, Rehab also specializes in delicious cocktails, served in the famous Rehab branded tumbler. Bottle service is available for guests to enjoy at cabanas, daybeds and bungalows. A pirate ship bottle presentation is also available for guests who purchase select bottle packages.
- TALENT:** The tropical oasis hosts explosive live performances by top entertainers which have included Usher, Kevin Hart, Flo Rida, Machine Gun Kelly, Puff Daddy and more. The world-famous dayclub also hosts unparalleled DJ residencies. For a complete list of events, visit www.rehablv.com.
- THEMED PARTIES:**
Relax Mondays: offers guests free admission starting at 11 a.m.
Fridays, Saturdays & Sundays: Rehab Beach Club offers guests the ultimate VIP experience with beats by world-renowned DJs, explosive live performances by top entertainers, sandy beaches, swim-up blackjack tables, luxurious cabanas, pool-side cuisine and boozy cocktails.
Bikini Invitational: Competing models will have the chance to win cash prizes and participate in photo shoots with professional photographers, swimwear fashion designers, and industry event coordinators.
- PARKING:** Complimentary self-parking is available via the Paradise parking garage; complimentary valet parking is available at the main casino entrance. Additional self- and valet parking is available at the HRH Tower.
- AWARDS:** Rehab has been called "the original and yet still the best party" in Sin City by the *Las Vegas Review-Journal* and "still sizzling at 10 years" by *Las Vegas Weekly*. It was featured on Travel Channel's "21 Sexiest Beach Bars," which called it "the must-see place on a Sunday afternoon."

It was also named the “best known, biggest and craziest pool party” by the *Los Angeles Times*; and said to be “legendarily raucous” by *Travel + Leisure*. In 2013, it won the “(DAY) Lifetime Achievement Award” in *Vegas Seven’s Daylife Awards*.

SOCIAL MEDIA: Facebook: www.facebook.com/rehablv
Twitter: www.twitter.com/rehablv
Instagram: @rehablv
Snapchat: @rehablv

MEDIA CONTACT: Kirvin Doak Communications
hrhpr@kirvindoak.com
702.737.3100



RELIQUARY SPA Fact Sheet

THE SPA	Located in Hard Rock Hotel & Casino's all-suite HRH Tower, the 25,000-square-foot facility takes guests on a journey of tranquility. The spa's chic decor features clean lines and neutral colors, providing a soothing and stylish ambiance perfect for relaxing.
FACILITIES	The deluxe space includes an oversized reception area, 21 treatment rooms, fitness studio, men's and women's locker facilities complete with lounge and fireplace, wet and dry saunas, and whirlpool. At the epicenter of the 25,000-square-foot spa is the stunning co-ed Roman bath. Known for its ancient history of healing waters, the spa's version of a centuries-old bathhouse features private cabana areas, lounge space, and amenities.
SIGNATURE TREATMENTS	The spa offers an array of treatments, including the signature Harmonic Massage, which combines sound vibrations with points and meridians from the art of acupuncture; and the Drum Sticks Massage, includes the use of bamboo reeds for drumming, tapping and rolling to rebalance the body's energy flow while working deep within the muscles and trigger points.
FITNESS STUDIO	Guests can recharge and revitalize their bodies at the Fitness Studio. Located within the Reliquary Spa, this exercise facility offers guests state-of-the-art strength and cardio equipment and numerous plasma TV screens, keeping each guest focused on the pleasure of a fit and healthy body.
HOURS OF OPERATION	Reliquary Spa: Daily, 8:00 a.m. to 7:00 p.m. Fitness Studio: 6:00 a.m. to 8:00 p.m.
DAY PASS	Hotel guests: \$27; Non-hotel guests \$50
RESERVATIONS	702.693.5520 www.hardrockhotel.com
MEDIA CONTACT	Kirvin Doak Communications hrhpr@kirvindoak.com 702.737.3100



KELLY CARDENAS SALON

KELLYCARDENASSALON.COM

Opening Date	November 2, 2016
Address	Hard Rock Hotel & Casino 4455 Paradise Road Las Vegas, NV 89169
Phone	702.693.5522
Website	kellycardenassalon.com
Social Media	facebook.com/kcshardrocklv twitter.com/KCSHARDROCKLV instagram.com/kcshardrocklv
Hours	Tuesday – Saturday 10 a.m. to 7 p.m. Sunday – Monday 10 a.m. to 5 p.m.
Parking	Hard Rock Hotel & Casino offers complimentary valet and complimentary self-parking at the HRH Tower. An additional parking garage is located off Paradise Road, and additional valet parking is available at the main entrance.
Sq. Footage	2,475
Co-owners	Kelly Cardenas, Marc Jay
Vice President	Sara Bryan
Salon Director	Bradley Dunn
Services	View services online: kellycardenassalon.com/services
Salon Features	The Color Bar – an open-air color arena with no mirrors so guests can relax while enjoying natural light from the floor-to-ceiling windows that overlook Hard Rock Hotel's poolside tropical oasis.

Wash House – a completely separate room with a different sound system from the salon where customers will indulge in a shampoo experience unlike any other.

Styling Stations – the chic styling stations feature blowdryers that drop from the ceiling, outlets to charge phone and full length mirrors to grab a selfie.

MEDIA CONTACT:

Carrie Giverson
One7 Communications
carrie@one7communications.com